



“10 years from now, *How will* people in the community remember your organization?”

ABOUT THE EVENT

You are invited to become a part of the largest career event that will bring 10,000 jobs to your city while attracting the best talent in your area. The mission is to employ and energize our communities. The theme is to *inspire, motivate* and *empower*.

We are inviting local Chamber of Commerce locations, city officials, workforce centers, Goodwill, ROP and the Veteran affair offices. With thousands of job openings, every employer with jobs will be invited to exhibit at this event.

- More than 400 employers, employment resources and support organizations
- **Invitations to 40 of the country's top CEO's:** Including Chevron's John Watson, Pepsi Co's Indra Nooyi and Ex-CEO of Sears, Aylwin Lewis
- **Invitations to motivational speakers to include:** Anthony Robbins, Les Brown and Magic Johnson
- **Pre-event employment conference:** To discuss the latest HR employment trends and best practices
- **Job seeker "skill grouping process":** Job seekers with skills matching open positions are invited to this event to ensure employers meet with a larger population of skills they seek.
- **Diversity:** Advertising is focused on diversity.
- **Media Participation:** Full media participation in promoting this event to include radio, television, social media and e mail.

SPONSORSHIP BENEFITS

- Brand your organization
- Attract the best talent to work for your company
- Promote and Advertise
- Find and hire people with skills you need
- Be a part of an effort helping thousands improve their economic situation.

How is your company branded within the community you do business?

Consider the following:

- In 2010, 73% of companies showing the highest growth were among those demonstrating corporate responsibility and connecting with the community.
- Although unemployment is currently hovering around 9%, it indirectly affects more than 68% of the population. Everyone knows someone who is impacted by unemployment.
- Demonstrating compassion and connecting with this demographic creates a lasting impression with your customers.
- This event is highly publicized. Your sponsorship is advertised to the members of the community living in the community you conduct business in.



About the National Employment Council www.employmentcouncil.org

Your organization sponsors tickets through the National Employment Council, a non-profit organization with the mission to lower unemployment. Donated tickets are made available (via the website) to job seekers free of charge, courtesy of your company.



TICKET SPONSOR

Your organization sponsors tickets through the National Employment Council, a non-profit organization with the mission to lower unemployment. Donated tickets are made available (via the website) to job seekers free of charge, courtesy of your company. Your sponsorship is tax deductible.

250 Sponsored Tickets = \$10 per ticket

BASIC SPONSORSHIP

The Basic Sponsorship Package includes:

- Event Exhibitor Booth and all exhibition privileges
- Basic sponsorship recognition during job seeker online registration
- Basic sponsorship recognition on the homepage

500 Sponsored Tickets = \$9 per ticket

SILVER SPONSORSHIP

The Silver Sponsorship Package includes:

- Event Exhibitor Booth and all exhibition privileges
- Silver sponsorship recognition during job seeker online registration
- Silver sponsorship recognition on the homepage
- 1/2 page Ad in the 10K Edition of Best Jobs Magazine
- 1/2 page Ad in the Employer Directory
- 1/2 page Ad in the Book of Coupons

750 Sponsored Tickets = \$8 per ticket

GOLD SPONSORSHIP

The Gold Sponsorship Package includes:

- Event Exhibitor Booth and all exhibition privileges
- Gold sponsorship recognition during job seeker online registration
- Gold sponsorship recognition on the homepage
- Gold sponsorship recognition in the press release
- Gold sponsorship recognition during all media advertisements
- Full page Ad in the 10K Edition of Best Jobs Magazine
- Full page Ad in the Employer Directory
- Full page Ad in the Book of Coupons
- Story about your company in the next edition of Best Jobs Magazine

Event Mission

The event's mission is to bring our communities face-to-face with employers looking for their skills while creating an environment that motivates, inspires and empowers job seekers to secure employment.

Creating a platform
for economic recovery.

For more information visit
www.10000bestjobs.com